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# Jazzi Manalo Sullivan

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## EDUCATION

### **School of the Art Institute of Chicago (SAIC) - BFA Program**

AUGUST 2015 - MAY 2019

- Emphasis in Visual Communications Design
- Dean's List for Outstanding Students (2017)

## RELEVANT COURSEWORK

### **Advanced Typography**

- Explored the complex possibilities of visualizing the verbal language. Communicated metaphor, humor, contradiction, and the multidimensional aspects of language through typography.

### **Interface and Structure: Web Design**

- Created projects that employed a range of communication metaphors—from static, page-based work to responsive, multimedia-influenced approaches.

### **Branding/Identity Systems**

- Explored various practical facets of identity development: audience research, strategic planning, client proposals, look and feel, identity standards, application, and extension.

### **Package Design**

- Produced simple and complex three-dimensional studies. Explored the principles of abstraction combined with packaging construction techniques serve as the basis for developing solutions.

## SKILLS

- Proficient in Adobe Illustrator, After Effects, Photoshop, InDesign, and Webflow.
- Photography, illustration, and video editing

## EXPERIENCE

### **Freelance Content Creator - Instagram, TikTok**

APRIL 2017 - PRESENT

- Hired to create video and photo content for brands such as First Aid Beauty, KVD Vegan Beauty, Ulta Beauty, Pacifica Beauty, Hero Cosmetics, The Quick Flick, and Beauty Fridge

### **Minted, San Francisco - Design Associate & Specialist**

OCTOBER 2019 - PRESENT

- Prepares and color-corrects photos for optimal printing quality
- Modifies designs or creates original artwork based on customer instructions
- Reviews the work of fellow designers to assess the quality of design and accuracy of edits before sending a digital proof to the customer